



# Can Green credentials improve your Business?

Going green is good for the planet, but Barclays can help you make it great for your business too.

Why not come along to our **free** Let's Talk Green Business seminar. You will come away with tips on being environmentally aware and discover how to use your green credentials as a powerful marketing tool. It will also show you how to differentiate yourselves from the competition.

This kind of seminar would normally cost around £250, but we're offering it free as part of our Let's Talk Business seminar programme of help and support for local businesses. It lasts for half a day, includes a networking lunch plus the opportunity to meet up with one of our dedicated Local Business Manager following the event at a date convenient to you ensuring your business gets the attention it deserves.

**The next seminar is being held on Wednesday 4 June in Torquay so you won't even have to travel far to attend. It will also give you a useful opportunity to network with other local business owners!**

**Take the first steps towards a greener business today and reserve your free place by calling 0800 515 462\* or visit [www.barclays.co.uk/seminars/greenbusiness](http://www.barclays.co.uk/seminars/greenbusiness)**

\*Lines are open Monday to Friday 8.30am to 6pm. Calls to 0800 numbers are free if made from a UK landline. Calls may be monitored or recorded for training purposes.